WHEREAS, The staging of the South Dakota Snow Queen Festival provides an opportunity for development of leadership training to Jaycees; and,

WHEREAS, Over One Thousand young ladies from more than fifty South Dakota communities have the opportunity to participate in the Festival and the opportunity to develop character, personality and poise; and,

WHEREAS, This week-long Festival and Contest provides top entertainment and excitement for the people of South Dakota; and,

WHEREAS, The South Dakota Snow Queen Festival brings national recognition to South Dakota by being recognized as one of the top attractions in the nation for the month of January:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby proclaim the week of January 5-12, 1980, as

SOUTH DAKOTA SNOW QUEEN FESTIVAL WEEK

in South Dakota, and hope that all will avail themselves of the opportunity to participate in and support this thirty-fourth annual South Dakota Snow Queen Festival.

> IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Eighth Day of February, in the Year of Our Lord, Nineteen Hundred and Seventy-Nine

> WILLIAM J. JANKLOW, GOVERNOR

ATTEST:

ALICE KUNDERT, SECRETARY OF STATE